



HUMBER HAPPENINGS

Advertisement Sizes, Prices and Timing: January 2010

We will publish three issues in 2010, for distribution mid March, mid July, and mid November.

Prices per Issue

Full Page:

For special placements (back cover, inside covers, pages 3, 5, or 7) please contact the editor
Regular placement \$1300

Half Page:

Vertical or Horizontal - \$550

Quarter Page:

Vertical or Horizontal - \$350

Business Card Ads: - \$125 (limited availability)

We are offering a **DISCOUNT** to advertisers who commit to 3 issues: 30% off the price of the last advertisement.

Timing

To guarantee we will run your advertisement in an issue, we must have a signed commitment form and payment by the following dates:

Spring Issue, 2010: February 1st

Summer Issue, 2010: June 1st

Holiday Issue, 2010: October 1st

Ad content must be received 14 days after the commitment date:

Spring Issue, 2010: February 15th

Summer Issue, 2009: June 15th

Holiday Issue, 2010: October 15th

Contact

For any questions, or to submit a commitment form, ad material or a payment please contact the editor:

Fiona Maarhuis

editor@humberhappenings.com

Tel: 416-503-8817

Fax: 416-503-4580

Mail: # 3505, 1 Palace Pier Court, Toronto, ON, M8V 3W9

Please also refer to our specification form for exact descriptions of page sizes, bleeds, crop marks, resolution, colours etc. To ensure the highest quality, please make certain that your advertisement conforms to the technical specifications and size criteria. We cannot guarantee how an advertisement that doesn't conform will look when printed.

Our printing partner, Lincoln Graphics, will be happy to work with you and help you produce a high quality advertisement, for a fee. Changes to existing advertisements may also incur a charge.

The specification form includes easy-to-follow instructions on how to submit material.